

Goal: Traffic + Webinar

Client

GCPAT is a global player in Waterproofing but faces low interactions with their German Website.

First meeting

Gaasly Growth Partner for Germany listens to the issues and desired goals and creates a roadmap with tasks to fix the issues.

Getting started

The 2 German Growth Partners of Gaasly get started with setting up tracking and campaigns on Google Ads.

Rising figures

After collected data cost per conversion is acceptable and we decide together to scale the ads up. More leads and attendees are being generated.

Further ideas

Now that momentum is created, further potential is discovered. Gaasly Growth Partners suggest and implement further improvement.

Get in contact with us now and we show you the way to success. Just like we did for GCPAT and many other clients.

Contact

GCPAT contacts Gaasly to get help with digital marketing. Goal increase traffic and get 50 participants for a webinar.

Contract

GCPAT never had an agency working without fixed contracts or hidden fees. This makes it easy for them to get started.

First results

GCPAT's site for Germany starts to get more traffic and converts. People are downloading datasheets and sign up for the webinar.

Evaluation

The weekly Growth Sprints with evaluation of done tasks and results make sure GCPAT stays on top of results and costs.

Long-term outlook

Its time for the webinar to be held and a constant generation of fresh leads through the website is achieved.